BULLETIN FROM

The New York Office 405 East 54th Street, New York

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MUST BOOKS

September 28

Deeping, Warwick **NO HERO THIS** Knopf

There is a definable Deeping market, and for that market, particularly for the market for his war stories, this is a dependable Deeping novel. A novel of "the power of personality for good and evil" as Dr. Brent, home-loving, contentedly married, found it when he was forced into the war. A long and introspective novel of his hatred and fear of the work in Gallipoli, of his glad return at the end of his year of service, of his re-enlistment following the death of his best friend, of his finding peace with himself in doing the best of which he was capable. An English view of the war in its relation to various types of men on varied fronts. Sure rentals; moderate sales. $2.50

~~October~~ 1 November 5

Fallada, Hans **AN OLD HEART GOES A-JOURNEYING** Simon & Schuster

* This measures up more nearly to *Little Man, What Now?* than anything else Fallada has done. It hasn't quite the clarity, the simplicity, the warmth of that story - it has a new quality of fantasy that somehow suggests Robert Nathan - it has a charm and originality and poignancy all its own. The story of an old professor, lost in the abstractions of his interpretation of Scripture, who is suddenly thrust into the midst of a mad adventure, chivalry to the rescue of youth in distress, and of his muddling through to some sort of solution, whether he wills it or not. There's a Grimm's Fairy Tale feel to the people of the wicked village and the band of children who set about to save it from itself. Stark realists wont like it - sell it to those with a child heart and imagination. $2.50

October 22

Farrell, James T. **A WORLD I NEVER MADE** Vanguard

This seems closer, somehow, to Hanley's *The Furys* than to Farrell's own *Studs Lonigan*. It's a disturbing book, sociology in narrative form if you like, and definitely representing what Henry Canby terms "the school of vulgarity". But it is powerful, racy, utterly lacking any repressions, even in the interest of taste, literary or otherwise. Unforgettable, it burns itself into the consciousness, creating characters that are horribly alive, situations that cry for remedy and for which there seems none. A story of Chicago, of the Irish - inflammable, unstable, swearing eternal fidelity one minute and delivering black eyes the next. It isn't a novel - it is simply a slice of life, meticulously laid forth in all its sordid ugliness, its emotionalism, its crudity, its occasional sentimentality, its poignancy, its rare humor. One hates it as one reads - but one reads. Farrell is writing far ahead of most of his confreres in this school. $2.50

November 12

Beith, Janet SAND CASTLE Stokes

* *No Second Spring*, world-prize novel, introduced a newcomer who wisely refused to be rushed into a second book. Now comes it successor, substantiating the impression the first gave of not only a creative power but craftsmanship that was careful and artistically sound. The second book is a novel of the present, of Scotland and northern England over a span of forty years. In the characters of the two young Highlanders, striving to adapt themselves to Manchester and the world of trade, of their love for the same girl, one senses again the author's sureness of touch. Here are no false gestures - she knows her characters as people, not pawns, and out of them, *as people*, her story grows. I liked it! $2.50

HERE ARE SOME SAFE BETS - AND SOME GOOD GAMBLES

Familiar names and general favorites in Beatrice Kean Seymour, *Summer of Life* (Little, Brown); Margaret Wilson, *The Law and the McLaughlins* (Doubleday); Helen Hull, *Candle Indoors* (Coward, McCann). There should be interest in the new novel by R. C. Hutchinson, *Shining Scabbard* (Farrar & Rinehart). L. A. G. Strong has a small but loyal following for *The Last Enemy* (Knopf). *Divine Adventurer* by Karl August Meissinger (Viking) has a chance. A first rate dark horse is *The Man Inside* by V. F. Calverton (Scribner). Non-fiction seems uncertain. For reports see following pages.

PROBLEMATICAL BOOKS - *Fiction*

September 21

Trumbo, Dalton WASHINGTON JITTERS Knopf

Here's a book for men who like gentle spoofing at political foibles. A good natured story of what happens when a governmental job is held by a man to whom it was never offered. An honest sign painter loses his art in becoming embroiled in political intrigue, double crossing, knifing in the back, underhand plotting. He does a skillful tightrope walk and winds up triumphant. Fair entertainment value, which might be played up to reasonable sales. $2.00

September 22

Hindus, Maurice MOSCOW SKIES Random House

As a novel this is not wholly successful, though eventually a story struggles through. But as a vivid cross section of modern Russia, it will probably convey the conflicting aspects of a world in the making as no straight fact book will succeed in doing for certain types of readers. The protagonist is an American journalist, with an inheritance that secures a sympathetic approach and understanding of Russia - the story is that of his experience, the impact of conditions, people, emotions, ideals, disillusionment, on him. For many, Hindus was the one writer on Russia who made it real. That he does in his novel - and for that it is worth reading. $2.75

Spender, Stephen THE BURNING CACTUS Random House

Perhaps Spender is too much a poet to be a story-teller. Perhaps we are singularly unappreciative of his vague, impressionistic, oblique interpretations of character and mood which he terms stories. Some exquisite bits of writing - but utter disregard of the first principles of story telling. The market is a rather esoteric one, we should say. $2.00

September 25

Aragon, Louis THE BELLS OF BASEL Harcourt, Brace

A pre-war novel in a French setting, which uses three women to indicate the changing pattern of womanhood, from the selfish parasite to the modern woman at her best. Intimacy with family after family suggests the detail of Proust. But the style is a bit tedious, and detracts from the appeal that the theme might hold. $2.50

Hatch, Eric THE HATCH WAY Little, Brown

Hatch is amusing. Frequently irritating, sometimes merely silly, but often enough really funny to tickle the sense of humor that often gets out of practice. This is an omnibus volume, including *Five Days, Spendthrift, A Couple of Quick Ones.* He comes closer to being an American edition Wodehouse than anyone else. $2.00

Speaight, Robert THE LEGEND OF HELENA VAUGHAN Putnam

* An actress writes the story of her young passion, set against a stage background which she has inherited and is forced into accepting as her own, as a means to hold the love of the man she marries. Almost she throws it all over for a new love - and this is the story she tells. Years later, the manuscript is given to a writer, who incorporates it into his own story. They meet - and barely recognize that theirs was the love so vaunted. A mature and thoughtful book, full of "theatre", interpretation and theory; fascinating for a limited and discriminating audience. $2.50

September 28

Blackwood, Algernon SHOCKS Dutton

This is for a definite market - those interested in mysticism, aspects of spiritualism, of the supernatural. It's a spooky book - some of the stories might classify as ghost stories. One feels that it almost ranks as an unusually dramatic notebook covering "cases" from beyond the material world. Short "stories" - Blackwood does this sort of thing supremely well. $2.50

Grogger, Paula THE DOOR IN THE GRIMMING Putnam

Translated from the German, in which language it has been tremendously successful. The setting is the Austrian Alps in the 19th century; the people the peasants, into whose lives folk lore and legend are deeply imbedded. A woman has been loved by two men. The hunter - rejected - dies at "the door in the Grimming" but his spirit persists, and takes form in the person of her eldest son, who disregards all connection with the master brewer's family. The wheel of Fate revolves. The boy dies in the place where his spirit father died. This is a book the success of which rests on the faithful and poetic interpretation of the community, the background, and the strong religious influence. Neagoe market. $2.75

~~October 5~~ 12/28

Hutchinson, R. C. SHINING SCABBARD Farrar & Rinehart

Brilliant but not wholly integrated, and for that reason disappointing. The atmosphere build-up is extraordinary. You can almost feel the eerieness of the old house where the crazy Severin family spend their few remaining francs on lawyers'

fees in the vain hope of restoring the rank and honor of an old officer. Into this household, more than half mad, from the old man's mother to the cook's son, comes the little half-breed family of the soldier-son Pierre. Fear enters their souls - they disintegrate in the atmosphere about them - the girl forces her husband to desert the Colonial service to help them out. He arrives as the town is under German bombardment.- too late - the last hope has been shattered - the coward son has won the Croix de Guerre - his own son has succumbed to the madness of the line. A strange book, uneven in the writing - or more accurately, in the development. Some day Hutchinson will write a big book. Today he is doing some of the finest writing being done. $2.75

October 5

Strong, L. A. G. THE LAST ENEMY Knopf

A book for careful sale. The subject is a ticklish one - the expulsion of a master in a boys' school for homosexual practices. It is delicately handled, subordinated to the picture of the school with interrelation of masters and boys and employees and various members of the "school family" - but emerging at the end as the climax of it all, so that the disruption of young Boyle's life comes, not as anti-climax, but as inevitable at the close. A thoughtful purposeful book, deftly and beautifully wrought. $2.50

October 9

Chase, Mary Ellen MARY CHRISTMAS Little, Brown

A new edition - justified by the position Mary Ellen Chase has achieved through *Mary Peters* and *Silas Crockett*. It is a slim little tale, scarcely more than a long short story, of the shining, colorful dramatic part played by an Armenian woman, peddling her wares, in the life of a lawyer's family in a drab New England town. A good chance for a plus sale through the holidays. $1.25

October 12

Chidsey, Donald Barr WEEPING IS FOR WOMEN Knopf

A better-than-average family story. The setting is a Jersey suburb, the family is closely knit and happy; the plans for a future of adequate educational facilities are well laid. Into this situation, romance and trouble intrude - and the parents prove themselves of finer calibre than the children for whom they have sacrificed everything. Not important, but realism, well done, and of general interest to most men and women. Good rental library item, better type reader. $2.00

October 14

Dixey, Marmaduke HELL'S BELLS Dutton

An amusing and satirical piece of work, involving three sets of characters:- the old Marquis whose phantom death coach carries off the ghost of his lawyer; the lawyer who tours a modernized Hell and pines for - and attains - Heaven; his ineffectual descendants who are reclaimed to manhood by his nurse - and heir. Three rigged extravaganza, bright satire with improper moments. $2.00

October 16

Miller, Helen Topping LOVE COMES LAST Penn

Romance in a Southern town - with all the obstacles one might conjure up. Financial failure - the lovers respectively the daughter of the man who has been put in jail by the father of her suitor - and various minor family obstacles. But love wins through, the father is rehabilitated, and the family hurdles are taken. Good rental library fodder, for your conservative market. $2.00

October 19

Hull, Helen CANDLE INDOORS Coward, McCann

* There have been abortive attempts to build a novel around a motherless family. - This by contrast is a welcome relief, for Miss Hull has done a convincingly workmanlike job. She is at her best with people in the upper social brackets; she is particularly fortunate in her handling of the older daughter, whose own personality is virtually smothered in her shouldering of burdens her father lightly disregards. A good family story, well balanced, and well told. A woman's story rather than a man's - upper grade rental libraries. $2.50

Durych, J. THE DESCENT OF THE IDOL Dutton
A Story of the Thirty Years' War

* Old school - and ever popular historical romance, against the not too hackneyed background of the Thirty Year's War. The guardsmen, George, and his beloved Angela, child of misfortune, are the fictional characters whose romance spins a bright thread through the pattern of the grimness of religious fanaticism, petty intrigues of prelates and princes, jealousy of generals, and horrors of the times. Albrecht of Wallenstein is the central figure. Highly dramatic, keyed to the interests of those intelligent readers who like meaty historical fiction. Advance orders prior to publication at $2.50. After publication trade price - - $2.75

Bullett, Gerald THE SNARE OF THE FOWLER Knopf

Incest - in a story of a woman who marries a man thirteen years her junior, only to find through chance that he was the child she bore when seduced by a "friend of the family" in early adolescence. It sounds fantastically impossible, but as handled with restraint and a gradual fitting together of parts, it seems credible. Watch your market. For all its readibility, the theme cannot but limit it. $2.50

October 23

Greig, Maysie ODDS ON LOVE Doubleday, Doran

Fast-moving romantic novel, good of its kind, for the customer that devotes attention to the home life of the landed gentry. Fiery Tania, handsome but land-poor Anthony, colorless Vina make a triangle which Fate helps to resolve. Pertinent comments on women in business, conflicting loyalties, the disadvantages of too keen a sense of humor give a bit more substance than the frothy tale seems to warrant. Sure rental library fodder. $2.00

Wilson, Margaret THE LAW AND THE MCLAUGHLINS Doubleday, Doran

This rests a bit on the oars, and suggests an outline for a story rather than the finished product. Descendants of the "able McLaughlins" carry on - with very little change in viewpoint through the generations. A lynching has taken place.

The victims are with difficulty recognized. The lynching is not connected in any other way than choice of location with the community, but various and sundry feel it their duty to hound the lynchers to the grave. Only one member of the family rebels. This is the story of her rebellion. Thinly spun. $2.50

October 26

Bell, Thomas ALL BRIDES ARE BEAUTIFUL Little, Brown

A marriage for love against the odds of the depression and disappearing jobs. A Bronx *Little Man, What Now?* A thorough reporting job on young marrieds, their variety of friends, their steadfast battle through their troubles for the ability to live in the moment. Outspoken in spots - for the ultra-conservative - and not even in interest. $2.50

Seymour, Beatrice Kean SUMMER OF LIFE Little, Brown

* *Interlude for Sally* was published by Knopf in 1934. This continues the affairs of the Merrall family and their devoted Sally, who manages to hold the household together in spite of stormy weather. Not as light-hearted as its predecessor, but good solid reading for the female audience and the above-average rental library fans. $2.50

Meissinger, Karl August DIVINE ADVENTURER Viking

* This for the *Josephus* and *The Jew of Rome* market. A brilliant bit of scholarship in the recreation of the Eastern world in the days of the Babylonian Captivity, and in the spirited and dramatic weaving of the story of the second Isaiah. A youth, returned from a commercial trip through the east brings his father news of a different source of wealth in jewels. He again sets out - carrying a message which he feels is divinely sent, and he covers most of the then known world, trading in jewels, studying religions of Persia, India, Greece, and building with Cyrus plans for the overthrow of Babylon and the release of the captive Jews. His revelations come and go. Finally, when his worldly aims have been achieved, he settles in Damascus, and leads a full life following his craft of goldsmith, doing good with his science of medicine, and endeavoring to live up to the revelation which had motivated his life. The interest is sustained to the last. Very interesting and rewarding reading. $2.50

October 27

Guilloux, Louis BITTER VICTORY McBride

A long wartime novel, the setting a small town away from the Front, in Brittany. Cross sectioning the people of the town, one gets a panoramic view of the fatal effect of the war on every type of citizen. It's a satiric, bitter picture, powerfully drawn. The plot is tenuous, held together loosely by the sinister figure of a highly grotesque and neurotic character nicknamed "Cripure". There is brilliant writing - uneven, perhaps - vital characterization. Not a book for lighter moments. Sell to customers who liked *Man's Fate*. $2.50

Late October

Calverton, V. F. THE MAN INSIDE Scribner

* A story built around an idea rather than real fact - and an exciting one. John Tyndall, scientist and surgeon, was an American doctor interested in hypnotism. When his wife dies under an operation, he is to be tried - and skips his bail. This is an introduction to the real story - the diary of a physician, Joli Coeur, who ruled a jungle through his personality, who did good to animals and people, and who was on the verge of proving his theories when he met failure - and disappeared. In the story is romance - and the semblance of truth. Interesting and absorbing reading. Try the market of Cora Jarrett's, *Strange Houses*. $2.50

November ~~8~~ 13

Marquis, Don SUN DIAL TIME Doubleday, Doran

Short stories along humorous lines:- a scenario based on its author's life (with variations);several cases of the biter bit; two episodes with strange results; two golf murders, etc. Sell to the Damon Runyon and Wodehouse audience. $2.00

November 9

Brown, Hilton GLORY'S CHILDREN Knopf

The setting is India - and the story is that of an orphan boy who made his fortune as a tile maker, powerful in his town, dominating his family through selfishness. He demands sons and more sons - and brings his wife to her grave. From that point the story deals with the lives of the children, and their failure to give him the things he thought he wanted - and the final happiness he finds in his grandchild. Romantic setting - a book men and women would enjoy equally. $2.50

RECOMMENDED MYSTERIES, THRILLERS AND WESTERNS

October 1

Brace, Timothy MURDER GOES FISHING Dutton

* Grand reading and original. A "phony idea" that comes off. An old man is killed on the fishing pier at Palm Beach. A second murder follows. To the rescue - a wealthy socialite and amateur criminologist. Amusing election mix up - and other unique features make this worth while. $2.00

~~October 9~~ November 2nd

Marsh, George THE RIVER OF SKULLS Penn

Reported 3/1/36 as follows: "Against the frozen tundras of Labrador, treasure hunting entices two parties consisting of an old miner and prospector, his Indian blood brother, the promoter and his daughter;and of the villains, who stoop to murder and kidnapping to gain their ends. Good far north adventure - Arthur Stringer type of yarn. " $2.00

October ~~15~~ 29

Propper, Milton ONE MURDERED: TWO DEAD Harper

Pretty good yarn in which a detective uncovers all sorts of back scandal in the life of a murdered woman - and pins the murder on the first - and subsequently unaccepted - suspect. $2.00

October 23

Cole, G. D. H. & Margaret LAST WILL AND TESTAMENT Doubleday, Doran

A sequel but not necessarily dependent on *Dr. Tancred Begins*, in which Dr. Tancred is called on to solve a murder in which the characters of the earlier book are involved. Painstaking in true British style. $2.00

November 20

Hayes, William Edward THE BLACK DOLL Doubleday, Doran

On the Maryland Eastern Shore three murders take place and are solved by private investigator Halstead, in spite of the local police and the lapse of time. Guessable - but good entertainment. $2.00

PROBLEMATICAL BOOKS - *Non Fiction*

~~September 25~~ 10/✓

Bell, Albert J. M.D. FEEDING, DIET, GENERAL CARE OF CHILDREN Putnam

A new edition of a popular book for mothers and trained nurses. Additional chapters bring such matters as psychiatric treatment of ailments, aspects of behavior, and so on. Arrangement and brevity makes it easy referernce in emergency. Illustrated. $2.00

September 28

Conklin, Groff, ed. THE NEW REPUBLIC ANTHOLOGY 1915-1935 Dodge

A careful piece of editing and selection in this significant anthology of the best material that has appeared in The New Republic. Cross sectioned in this way it reveals definite growth in progressive public opinion. Great variety in types of material included:- critical commentary, political, social, economic contributions, occasional humor, occasional verse, aesthetics. 150 contributors, including such names as Charles Beard, John Dewey, Theodore Dreiser, Harold Laski, Walter Lippmann, Edna St. Vincent Millay, Lewis Munford, John Reed, Santayana, Veblen, H. G. Wells, Rebecca West, and so on. Plus sale for schools. $3.00

Martin, John AMERICA DANCING Dodge

A plea for better understanding and keener appreciation of the contribution America has made and is making to the dance. Against the historical background of frankly imitative work, he indicates how Isador Duncan freed it from European trammels, discusses the creative impulse of the Denishawn dancers, the new Benington group, some of the younger dancers today. He tells one how to look - and how not to look, thus giving the outsider a measuring rod for judgment. Market - all interested in the theory of the dance. Fairly interesting for laymen. $3.00

Dillaway, Newton PROPHET OF AMERICA Little, Brown

I found this stimulating reading, a challenge to one's own vague impressions of Emerson's contribution to modern thought. A thoughtful and creative piece of work, taking Emerson, as he might have applied himself to the problems of today, and reaching his point by actually quoting from Emerson, in terms so apt that it is

almost incredible that he could have written them two generations ago. One forms a definite working philosophy, with Emerson as springboard. And it's a fascinating process. Good material for classes in American literature, for anyone interested in philosophical, religious, economic concepts. $3.00

September 28

Lane, Tamar THE NEW TECHNIQUE OF SCREEN WRITING Whittlesey

* A screen and radio writer of considerable reputation reports on this book as follows:- "Having read this carefully and with mounting interest, I feel that no novice attempting to write for the screen could do without it. A lucid and intelligent attempt to tell the layman what the deep, dark secrets of photoplay technique are. It's greatest value lies in the concrete examples given of screen dialogue, screen treatments, screen synopses. This is in itself an innovation. It is one thing to say write this way or that, avoid this fault or that - and quite another to lay before you the actual model itself. Thrown in for good measure is a glossary of studio terms. He draws a doubtful picture of the original story's chance of seeing the light, but gives one brilliant example of a synopsis which reached the inner circle and was pounced upon." To date there has been no adequate how-to-do book. This should fill that need, and be of interest to any writer who is concerned with the screen market. $3.00

October 10

Keller, Kent Ellsworth PROSPERITY THROUGH EMPLOYMENT Harper

A severe indictment of our economic system, its greed and lack of vision, its failure to grasp the responsibilities of service to humanity. In spite of this, he still has faith in the capitalistic system producing seeds for better building and putting people back to work. He traces the history of panics from 1873, the cost 30 times the cost of wars. Business unaided cannot prevent them. Government must continue to give employment through big projects. Not an easy book to read, not a welcome book for the advocates of *laissez faire*, but a book that presents interesting facts and theories and a challenging idea. $2.50

Neifeld, M. R. COOPERATIVE CONSUMER CREDIT - Oct. 20 Harper

In part historical, covering briefly the types and background of various bases of "cooperative consumer credit", aspects of the cooperative system, kinds of credit outside the convention high-priced methods. He then goes into practice currently in different countries, the federal provisions and model laws, the state developments, the application to rural problems, urban problems, industry and commerce. Special reference to credit unions. A book for a specialized market. $2.50

Oct 9

Edman, Irwin, ed. SANTAYANA: *Selections from his complete works* Scribner

In view of the extraordinary and lasting popularity of *The Last Puritan* this is an important book for the general trade. Santayana is as scholarly, as profound, as philosophical or mystical as ever; but the public has found out about him, and here is a chance for a plus sale, which may strike a reasonable number of intelligent customers who have not hitherto encountered him. The selection of material is excellent, offering Santayana in various moods and from a wide variety of angles. I hope that in its final form, there will be somewhat more constructive presentation of the selections, individually, so as to supply guide posts for the uninitiative. $2.50

October 6

Adamson, Elizabeth I. SO, YOU'RE GOING TO A PSYCHIATRIST Crowell

A misleading title. Actually the book is an excellent presentation of the facts and theories of psychiatry, its place in practical use, its application to lay problems of child training, understanding of emotional disturbances, practical value for personal examination, terminology, ideology, and - from the surface angle - method. A book that gives one confidence in it as an arm of mecicine, preventive as well as corrective. $2.50

Hay, Wm. Howard & Smith, Esther L. THE HAY SYSTEM OF CHILD DEVELOPMENT Crowell

An addition to the Hay library, and one that has a place of practical value, in consultation with the family physician. Sane, sensible advice on pre-natal care, care of the child, feeding, exercising, watching development and judging psychological aspects. Good advice to parents on importance of proper home atmosphere. $2.00

October ~~11~~ 22

Leacock, Stephen FUNNY PIECES Dodd, Mead

Pot pourri of essays, parodies, reduction ad absurdum, etc. on school, literary, economic, patriotic, international, historical and personal subjects. Includes the popular *I'll Stay In Canada.* Well-loved Leacock having his say on many themes will continue to please his followers. $2.00

October 8

Mitchell, Edwin Valentine THE ART OF CHESS-PLAYING Barrows Mussey

Companion volume to *The Art of Walking*, etc. A collection of essays on chess by all sorts of surprising people, such as Benjamin Franklin, A. A. Milne, John Ruskin, Edgar Allan Poe, Arthur Greyrborg. And a spicing of the whole with contributions by the editor. Good for plus sale - tie up with other titles. A book for those on your "special interest" list. $1.75

October 9

Traube, Shepard SO YOU WANT TO GO INTO THE THEATRE? Little, Brown

For the would-be actor, playwright, producer, director, scene designer, stage manager, company manager, press agent, dramatic critic. Includes a discussion of the opportunities outside New York. Practical information which reduces the glamour to terms of making a living in theatre. Excellent for its helpful hints and matter of fact approach to the ways in which jobs are hunted down and of what they consist. Perhaps disillusioning - eminently serviceable. Answers many questions not met elsewhere. $1.75

Dunsany, Lord MY WALKS WITH DEAN SPANLEY Putnam

Don't blame us - the publishers list it as non-fiction. But...the author finds a dean, recognizes that he has had a previous incarnation as a dog, and finds that by getting him just so drunk and no more, he tells of his life as Wag. Amusing in its way. That for Dunsany addicts. Illustrated. $2.00

October 13

Lomax, John A. & Alan NEGRO FOLK SONGS AS SUNG BY LEAD BELLY Macmillan

This makes an interesting contribution to American folk material, along with John Lomax' *American Ballads and Folk Songs*, etc. Lead Belly sang his way out of prison, and Lomax took him on as guide and chauffeur and entertainer - and eventually introduced him to New York. This is his story - the first quarter. And the balance is made up of his songs and his versions of other songs. $3.00

~~October 14~~
December 4

Ferber, Edna & Kaufman, George S. STAGE DOOR Doubleday, Doran

To be produced with Margaret Sullavan in the role of Terry in New York this Fall. A play concerning a young girl who turns down picture chances and a young radical lover, to concentrate on the stage. Laid in The Footlights Club, the story is played against the background of other young females with similar desires and less steadfastness of purpose. Good popular appeal - readable. $2.00

Stephens, D. Owen FLOW OF HORIZONS Reynal & Hitchcock

A story of evolution which will appeal to those with little or no knowledge of biology, geology, anthropology and the rest. Appeals to the emotions more than the mind - one feels it a personal and racial experience, imaginarily evoking memories, sensations, recollections. One starts as an amoeba, progresses to primitive fish, evolves to land type, first reptile, than four-footed creature, then a monkey, then an ape and finally a primitive man. And next we find man building beautiful cathedrals, studying the heavens, investigating the past, composing great symphonies. Cleverly done - one accepts it as the possible. Informally written, humorous, poetic at times, in a rather eruptive style. Possibly the Clarence Day audience - certainly not Carrel! $2.50

Weissman, Rudolph L. THE NEW FEDERAL RESERVE SYSTEM - October 29 — Harper

* A valuable book for bankers (practicing *and* hopeful aspirants) for students of monetary systems, for anyone interested in the subject. The author frankly supports the new system, with reservations. He concentrates the banking situation in a nutshell, assuming a certain amount of knowledge on the part of his readers. Extremely well done. $3.00

October 15

Wright, Milton THE ART OF CONVERSATION Whittlesey
And How to Apply Its Technique

Thoroughly practical, and a useful self-help book for those who recognize their own short-comings in this direction. Analyzes basic characteristics, important factors, types of conversations, audiences, and so on. Gives examples of right and wrong methods and suggests exercises for self improvement. $2.50

October 16

Adams, F. P. THE MELANCHOLY LUTE Viking

Better known as "F. P. A.", Columnist of the Herald-Tribune. He has sat down with his crying towel and squeezed out of 30 years of tearful and humorous songs

and verse that have appeared in the old Evening Mail, Morning World and present Herald-Tribune. There are still those who chuckle at every line of The Conning Tower, just because it is F. P. A. This is for them. Beware - they'll read aloud his *Connecticut Bucolics, Christopher Columbus, Benjamin Franklin* and *Noah Webster.* There are lively translations from Horace. But - by and large - there are scarcely enough fans to say more than "Fair and Colder." (Leather bound, autographed edition - $5.00). Trade - $2.50

October 19

Grattan, C. Hartley PREFACE TO CHAOS Dodge

Grattan presents a challenge in the idea that a new World War, which he considers inevitable, would not mean the end of civilization, but simply the end of Capitalism, at present bolstered up by Fascism and other crutches, and groundwork for general revolution. He goes into causes and processes by which was is achieved - shows how these processes are in the making - and points out the probable future direction. Not a book for the optimist! $3.00

October 21

Bradley, Preston POWER FROM RIGHT THINKING Bobbs, Merrill

A prominent Chicago clergyman who draws huge congregations publishes here his third self-help book, perhaps the most practical and most widely needed of the three. He endeavors to point the steps to clearer self knowledge, straighter thinking, development of personality, meeting situations as they arise and ahead of time. Common sense - with inspirational twist $1.50

October 22

Nevins, Allan HAMILTON FISH Dodd, Mead

Not an inspired biography, but a fine piece of straight scholarship, correlation of material, appraisal of the place Hamilton Fish held in the development of the country he served, as senator, governor, secretary of state. An adequate job, definitive in that it covers minute details of his career and the problems that vexed it. For a more limited market than Nevins' other books, but essential for public libraries and reference shelves since there is no other book that fills this need.

~~$4.00~~
$5.00

October 23

De Voto, Bernard FORAYS AND REBUTTALS Little, Brown

Collection of essays, literary criticisms, commentary on social and economic problems. The first group, taken as a unit, gives an interesting philosophical approach to the essence of America. These had more unity than the balance of the papers, which seemed uneven in value. De Voto is editor-elect of The Saturday Review of Literature, and for that reason this volume is very timely. $3.00

October 26

Millen, S. G. GENERAL SMUTS - Vol. 2 Little, Brown

The first volume was published in May (see April first bulletin, page 160). This picks up the threads, and rounds out the life of one of our times, most brilliant and constructive statesmen. This volume covers his invaluable handling of the Irish situation, his heart-breaking endeavours to satisfy his own people in South Africa by

similar measures, and the compromise, his sad last years in his own country, where everything he touched, diplomatically, seemed difficult and unhappy. Sell to all who bought volume I, and make this a chance to sell the two volumes to those who did not buy the other. $3.50

October 26

Greenbie, Marjorie Barstow IN QUEST OF CONTENTMENT Whittlesey

This impressed me as falling between two fires. It was too involved, theoretical, abstract, philosophical to qualify as a self help book. It was too obvious a self help gesture to qualify as a personal philosophy, challenging to the reader. Possibly might sell to the Powys' market. $2.50

October 27

Dana, Julian THE MAN WHO BUILT SAN FRANCISCO Macmillan

* Good reading, in racy, colloquial style - occasionally verges on the cheap, but entertaining and vivid. The biography of William Chapman Ralston, who first saw and loved San Francisco during gold rush days - and who made the city his passion. Primarily this is a story of San Francisco during the years of Ralston's adventurous, tempestuous life. Incidentally, you get the man himself, relentless, ambitious, brilliant, dynamic - and tragic. A book that is a "must book" for the Coast, and a stimulating and entertaining book for anyone interested in national figures. For the *Diamond Jim* market. $3.50

October 28

Stefansson, Vilhjalmur ADVENTURES IN ERROR McBride

Series of longish essays - but with humor and punch and imagination that takes them out of the conventional essay class. His thesis is that fact is not always fact, nor truth always good. He discusses the educational system showing where it is at fault, and where right. He raises the question as to whether or not explorers will soon be an extinct species - and argues no. He discusses travelers' tales, the phony Eskimo episode, Mencken's great bathtub hoax, and various explorers of the Far North. Good entertainment. $3.00

November 6

Greene, Graham JOURNEY WITHOUT MAPS Doubleday, Doran

* The novelist *(Orient Express, The Man Within)* was obsessed by the idea that he must go to Liberia. So he went - down the African coast, inland with guides. And this is the story. There's amazing vitality, a contagion of enthusiasm, in the telling. There is somewhat the bite in describing conditions that characterized *Africa Dances*. There is much of what he found there - there is much of the man himself, through anecdotes and commentary on life. More than a travel book, but sell as travel and autobiography- $2.75

November 9

Gauguin, Pola MY FATHER, PAUL GAUGUIN Knopf

A singularly honest and objective biography - for a son to have written. Fair, in the appraisal of the strange man that was his father, in his relations to his wife and family and business responsibilities. This is the true story back of *The Moon and Sixpence*. With the interest in artists of the Van Gogh period, this

should share some of the kudos. An interesting story, of a man who was a successful financier up to middle life - and who suddenly became so obsessed with the art, in which he had been merely a dabbler, that he sacrificed everything - and never lived to know success. Illustrated. $4.00

November 11

Genthe, Arnold AS I REMEMBER Reynal & Hitchcock

A biography of a man who has become, more or less by accident, one of the world's greatest photographers. His early life in Germany - his visit to California, which turned into a permanent home, his desire to be a painter, his career picked out for him as teacher - and lo, he becomes a photographer. He claims that luck in subjects made him - and he has to his credit many of the great figures of modern times, men and women, and some superb museum photography of art objects, and so on. Not a gossipy book - but a book that those who liked the Steiglitz will like. 64 illustrations. Limited $25.00 Trade - $5.00

November 17

Moore, Austin Leigh John D. ARCHBOLD AND THE STANDARD OIL COMPANY Macmillan

Off list

Althought this is the biography of Archbold, his life is so completely a Standard Oil product, that it becomes a history of that company and of the development of the oil business. Son of religious parents, poorly educated, without funds - he went to the oil fields when oil was found. He started selling papers - he became the real head of Standard Oil. A typical American success story - against a background of exciting struggles which ended in poverty for some, disillusionment for others, and wealth for a few. Of interest to anyone who likes "Cinderella" stories. Not strictly a biography. $3.00

Announcing for ~~November 17~~ 12/1

Andrews, Charles M. THE COLONIAL PERIOD OF AMERICAN HISTORY Yale
The Settlements

The author won the Pulitzer Prize, 1935, for volume I, This second volume should have a large public library and college sale. $4.00

November 20

Tschiffley, A.F. ed. RODEO Doubleday, Doran
A Collection of Tales and Sketches by Cunningham-Grahame

These stories, selected by Tschiffley from the works of Cunningham-Grahame, the Scots author, whose posthumous fame grows apace, range in subject matter from stories of the range to a sketch of Aunt Eleanor. There's a touch of sentiment that distinguishes them from the usual American Western. One senses the writer himself through his stories. A book to pick up and read a bit at a time. Men will like it. The subjects cover a wide range, South American and Western - horses, people and so on. $2.50

November ??

von Meysenbug, Malwida REBEL IN BOMBAZINE Norton

The diary, letters and so onof Malwida von Meysenbug have been carefully edited and abridged for the American edition, by Mildred Adams. It is delightful

reading, and a tremendously interesting page from the history of modern womanhood, in these memoirs of a German girl who was exiled for radical beliefs and expression of them. Particularly timely today - and singularly undated in interest and - to some extent - viewpoint on basic problems. She had an interesting life - and many famous contemporary figures crossed her path. Her period was a stormy one - the middle years of the 19th century, and the years of exile in London were rich with contacts. Good reading. $3.50

THESE BOOKS RECEIVED TOO LATE FOR REPORT IN AN AUGUST ISSUE

September 15

Diver, Maud — HONORIA LAWRENCE — Houghton, Mifflin

In weaving together letters, scraps of diaries and connecting links from her own sources of information, Maud Diver has given us the lovely and tempestuous wife of Lawrence of Lucknow, and a vivid picture of frontier life in the India of those days. Illustrated. $5.00

Goldberg, Isaac — QUEEN OF HEARTS — John Day

The story of Lola Montex, fascinating, evil, enchanting adventuress. Her varied career as dancer, lecturer, and seducer across several continents eventually culminated in her becoming mistress to Ludwig of Bavaria. Vivid, tale, sustaining interest to the last page. $2.50

Prokosch, Frederic — THE ASSASINS — Harper

The author of *The Asiatics* proves to be a poet writing in the old lush tradition, exotic in symbolism and phraseology. This is a collection of his verse, beautifully printed. $2.00

Stimson, Henry L. — THE FAR EASTERN CRISIS — Harper

An important book in which the secretary of state (1929-1933) analyzes the situation in the Far East, our own responsibility, the possibilities and probabilities of the future. On the whole he is singularly optimistic. $3.75

September 23

Levin, Dr. Oscar L. — KEEP YOUR HAIR ON — McBride

A well known dermatologist discusses the health and care of the hair, for men and women, debunking many of the cure-alls, and methods, and giving practical, sound advice on the subject. It's no panacea, however. $2.00

September 24

Schevill, Ferdinand — HISTORY OF FLORENCE — Harcourt, Brace

A brilliant piece of scholarship, imbued with devotion to and inspiration from the city he has chosen. A definitive and exhaustive history of Florence from its founding through the Renaissance. For public libraries and colleges. $5.00

Yun, Leong Gor — CHINATOWN INSIDE OUT — Barrows & Mussey

Nothing lurid - debunks the touristy idea of Chinatown. Discusses the composite Chinatown of the country, the terrific pressure under which they live, the slow emergence of youth demanding rights, the disaster of their isolation. $3.00

PLEASE NOTE THESE CHANGES IN DATE AND PRICE

		Page
Coward, N. -	TONIGHT AT 8:30 (Doubleday, Doran) from $2.50 to 2.75	360
Rahn, A. W. -	YOUR WORK ABILITIES (Harper) definite date 9/17; from $2.00 to $1.75	305
Ross, I. -	LADIES OF THE PRESS (Harper) from 10/1 to 9/17; from $3.50 to $3.75	306
Phillips, E.C.	THE SAUCY BETSY (Houghton, Mifflin) 10/2 correct date; from $1.75 to $2.00	372
Household, G.-	THE SPANISH CAVE (Little, Brown) from $2.00 to $1.75	347
Francis, R. -	STAND WITH ME HERE (Macmillan) from 9/15 to 9/22	282
Todd, H. -	SO FREE WE SEEM (Reynal & Hitchcock) final title; from 10/14 to to 11/11	352
Craig, W.C.T.-	PARAGUAYAN INTERLUDE (Stokes) from 9/17 to 10/15	283
Rogers & Beard	FRESH AND BRINY (Stokes) from 9/17 to 10/15	313
Thomas, L. -	MEN OF DANGER (Stokes) from 9/24 to 10/15	304
Albestini, A.-	TWO YEARS (Viking) from 9/18 to 9/25	295
Zweig, S. -	THE RIGHT TO HERESY (Viking) from 10/12 to 10/23	358
West, E. S. -	THOMAS DE QUINCEY (Yale) change author to Sackville West, E; from 10/20 to 11/17	362
Chernov, V. -	THE GREAT RUSSIAN REVOLUTION (Yale) 10/6 possible date	260

THE NEW YORK OFFICE CALANDAR - OCTOBER 1st TO 15th

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	Douglas, L. - WHITE BANNERS (Houghton, Mifflin)	292
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October 5	Downey, F. - PORTRAIT OF AN ERA (Scribner)	330
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October 15	Calverton, V.F. - THE MAN INSIDE (Scribner)	383
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